## PRESS CLIP

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## EPLACE BOTOX BABES?

ROUND a decade ago if you were to imagine that the benefits of a good old oll massage or a facial can be achieved through mini surgical procedures like restylane or botox injections, chances are you wouldn't have believed it. But as the world saw advancements the beauty business too picked up the trend and the bottle treatments no longer remained the only way to attain

picked up the trend and the bot-tle treatments no longer remained the only way to attain a flawless, rejuvenated skin.
Going by the trend one can safely assume that in the next decade beauty business will advance. Dr Hema Pant, Consultant dermatologist Kaya Skin Clinic says, "From the way new advance-ments like laser, stem cell and hormonal therapy are being researched and put to test these days, it is likely that anti ageing treatments and hair implants, delayed ageing and supple rejuvenated skin will be even easier to attain." Some experts and cosmetic





unsightly bumps and bulges. The treatment will be a break through because even when you go for traditional weight loss procedures, there remain rolls of back fat and redundancy of skin due to massive weight loss. The American Society of Plastics of the health of the stream of the s ageing and support to attain"

Some experts and cosmetic surgeons tell us what to look forward to in the years to come.

Stem cell therapy for delayed ageing

## LASER TECHNIQUES TO HYDRATE THE SKIN

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Dr Pant says, "While laser has been majorly incorporated into many skin treatments including permanent removal of hair from unwanted areas. It seems that non invasive body contouring and laser rejuvenation will be the next big things. Laser has the potential of facial rejuvenation. Also procedures like rollers combined with it can be used in difficult areas like the nose folds. Along with restylane injections it can be injected into the entire skin for rejuvenation and can also hydrate the skin to make it look supple for more time."

## HORMONAL THERAPY

FOR HAIR

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Another big treatment that may benefit us in years to come is hormonal therapy. It is actually a growth therapy and it works on the principle that there are new growth releasing factors that will help in rejuvenation and even regrowth of hair if it is used along with other holistic things like good diet, healthy lifestyle etc. The hormonal therapies can be an adjuvant to be used with other therapies for beneficial results. Hormonal therapy can also be used to reduce dullness and rigidity from the skin in the years to come.

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