

ADVERTORIAL The modern elixir of **South & Beauty**- Hyaluronic acid

Renowned Dermatologist Dr. Hema Pant reveals that the secret of the modern elixir of youth & beauty is Hyaluronic acid

Dr. Hema Pant is a Dermatologist with a keen interest in cosmetic dermatology and facial contouring. Her academic interests, pursuit of knowledge and new innovations take her to all the worldwide forums of cosmetic dermatology and antiaging medicine.



Dr. Hema Pant

She is currently Medical Advisor for SCULPT Aesthetic & Cosmetic Clinic in Delhi.

SCULPT Aesthetic & Cosmetic Clinic is India's leading pivot for Aesthetic Dermatology Fillers and many more procedures.

eautiful and glowing skin is a dream for everyone and hydration plays a key role in making this dream come true. A dehydrated skin is dull, has less resilience and is more prone to develop wrinkles. Hydration makes the skin soft, supple and glowing. Hyaluronic acid, a naturally existing carbohydrate in our body, has excellent hydrating and lubricating properties. It is found in our skin in abundance and is responsible for drawing water into the skin thus keeping it well hydrated. In a new born, the Hyaluronic acid content is quite high and that's the reason a baby's skin is soft and supple.

As early as 25 years of age, Hyaluronic acid contents starts going down in the body. We believe in Ayurveda and Europeans believe in Hyaluronic acid. They eat Hyaluronic acid supplements, rub Hyaluronic acid on their skin and get Hyaluronic acid injections for skin rejuvenation. In India, majorly Hyaluronic acid is used as a filler injection and people consider this as an anti-aging treatment.

But, as a practicing Cosmetic Dermatologist, I use a lot of Hyaluronic acid fillers for young individuals,

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especially YVOIRE® for under eye areas and lips. Under eye hollows with dark circles are quite common in Indians. When we fill the under eye hollows even dark circles look lighter and this freshens up the face. Another common indication are lips which can be plumped up for a soft and glamorous look. Besides these two indications, fillers like YVOIRE® can be used to contour the cheeks, nose, chin etc. They also help in improving jawline definition for a more youthful appearance. Hyaluronic acid attracts six times the water of its volume, so all the fillers give suppleness to the skin. Almost all the faces can be contoured and enhanced naturally with Hyaluronic acid fillers. I

